



Stockholms
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Kurslitteratur / Course literature

MK1036, Information, propaganda, reklam och PR

Kursansvarig / Course coordinator: Jonas Jonsson, jonas.jonsson@ims.su.se

Kurstexter (böcker som införskaffas av studenten): / Course Texts (books to be purchased by the student):

Jowett, Garth & Victoria O'Donnell (2015), *Propaganda and Persuasion*, 6th ed. Thousand Oaks: Sage.

Olsson, Stefan (2016), *Vilseledning*. Stockholm: Timbro.

Frivillig bredvidläsning:

Welch, David (2013), *Propaganda. Power and Persuasion*. London: The British Library.

E-texter (som kan lånas från Stockholms universitetsbibliotek): / Course Texts (online*):**

E-bok:

Theaker, Alison (2016), *The Public Relations Handbook*, 5th ed. London: Routledge.

Haigh Maria, Thomas Haigh & Nadine I. Kozak (2017), Stopping Fake News, *Journalism Studies*, DOI: [10.1080/1461670X.2017.1316681](https://doi.org/10.1080/1461670X.2017.1316681)

Frivillig bredvidläsning (E-bok):

Auerbach, Jonathan & Russ Castronovo (2014), *The Oxford Handbook of Propaganda Studies*, Part 3: Theories and Methodologies. New York: Oxford UP.

Barthel, Michael, Amy Mitchell & Jesse Holcomb (2016), *Many Americans believe fake news is sowing confusion*. Pew Research Center. Tillgänglig på <http://www.journalism.org/2016/12/15/many-americans-believe-fake-news-is-sowing-confusion/>

Silverman, Craig (2015), *Lies, damn lies and viral content*. Columbia University: Tow Center for Digital Journalism. Tillgänglig på <http://towcenter.org/research/lies-damn-lies-and-viral-content/>



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Texter som tillhandahålls av institutionen (i kompendium* eller på Athena): / Course texts provided by the Department (in course pack* or on Athena**):**

Amarasingam, Amarnath (ed.) (2011), *The Stewart/Colbert Effect: Essays on the real impacts of fake news*. Kap. "Real Ethical Concerns and Fake News: The Daily Show and the challenge of the new media environment." Jefferson, NC: McFarland & Co

Cornelissen, Joep (2014) *Corporate Communication*. (Kap. 2), London: SAGE

Eriksson, Mats (2011) Realtidsbaserad strategisk kommunikation. I: Falkheimer, Jesper & Mats Heide (Red.) *Strategisk kommunikation. Forskning och praktik*. Lund: Studentlitteratur.

L'Etang, Jacquie (2008) Public Relations, Persuasion and Propaganda: truth, knowledge, spirituality and mystique. I: Zerfass, Ansgar, Betteke van Ruler & Krishnamurty Sriramesh (Eds.) *Public Relations Research*. Wiesbaden: VS Verlag für Sozialwissenschaften

Weaver, C. Kay, Judy Motion & Juliet Roper (2006) From Propaganda to Discourse (and back again): Truth, Power, the Public Interest, and Public Relations. I: L'Etang, Jacquie & Magda Pieczka (Eds.) *Public Relations. Critical Debates and Contemporary Practice*. New Jersey: Lawrence Erlbaum

Wilcox, Dennis L. & Glen T. Cameron (2012) *Public Relations*. Glenview: Pearson Education Inc. (delar)
