



Stockholms  
universitet

## Kurslitteratur / Course literature

**MK1035, Information, propaganda, reklam och PR**

**Kursansvarig / Course coordinator:** Jonas Jonsson, [jonas.jonsson@ims.su.se](mailto:jonas.jonsson@ims.su.se)

---

**Kurstexter (böcker som införskaffas av studenten): / Course Texts (books to be purchased by the student):**

Jowett, Garth & Victoria O'Donnell (2012), *Propaganda and Persuasion*, 5th ed. Thousand Oaks: Sage.

Olsson, Stefan (2016), *Vilseledning*. Stockholm: Timbro.

Theaker, Alison (2016), *The Public Relations Handbook*, 5th ed. London: Routledge.

---

**E-texter (som kan lånas från Stockholms universitetsbibliotek): / Course Texts (online\*\*\*):**

Haigh Maria, Thomas Haigh & Nadine I. Kozak (2017), Stopping Fake News, *Journalism Studies*, DOI: [10.1080/1461670X.2017.1316681](https://doi.org/10.1080/1461670X.2017.1316681)

---

**Texter som tillhandahålls av institutionen (i kompendium\* eller på Athena\*\*): / Course texts provided by the Department (in course pack\* or on Athena\*\*):**

Amarasingam, Amarnath (ed.) (2011), *The Stewart/Colbert Effect: Essays on the real impacts of fake news*. Kap. "Real Ethical Concerns and Fake News: The Daily Show and the challenge of the new media environment." Jefferson, NC: McFarland & Co

Cornelissen, Joep (2014) *Corporate Communication*. (Kap. 2), London: SAGE

Eriksson, Mats (2011) Realtidsbaserad strategisk kommunikation. I: Falkheimer, Jesper & Mats Heide (Red.) *Strategisk kommunikation. Forskning och praktik*. Lund: Studentlitteratur.

L'Etang, Jacquie (2008) Public Relations, Persuasion and Propaganda: truth, knowledge, spirituality and mystique. I: Zerfass, Ansgar, Betteke van Ruler & Krishnamurty Sriramesh (Eds.) *Public Relations Research*. Wiesbaden: VS Verlag für Sozialwissenschaften

Weaver, C. Kay, Judy Motion & Juliet Roper (2006) From Propaganda to Discourse (and back again): Truth, Power, the Public Interest, and Public Relations. I: L'Etang, Jacquie & Magda Pieczka (Eds.) *Public Relations. Critical Debates and Contemporary Practice*. New Jersey: Lawrence Erlbaum



Stockholms  
universitet

Wilcox, Dennis L. & Glen T. Cameron (2012) *Public Relations*. Glenview: Pearson Education Inc.  
(delar)

---