

Kurslitteratur

FS7020, DK3 – Modevetenskap II, Mode, media och konsumtion, VT18

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Kurstexter (böcker som införskaffas av studenten):

Fashion Media. Past and Present. Ed. Djurdja Bartlett, Shaun Cole, Agnés Rocamora, London: Bloomsbury 2013, 200 sidor.

Märken och människor: om marknadssymboler som kulturella resurser. Anders Bengtsson och Jacob Östberg, Studentlitteratur 2011, 163 sidor.

E-texter (som kan lånas från Stockholms universitetsbibliotek):

Belk, Russell W. (1988), "Possessions and the Extended Self," *Journal of Consumer Research*, 15 (September), s.139-168. Laddas ner från SUB:
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Moore, Christopher M., Birtwistle, Grete. *The nature of parenting advantage in luxury fashion retailing – the case of Gucci group NV.* Christopher M. Moore, Grete Birtwistle
International Journal of Retail & Distribution Management. s 256-270. Laddas ner från SUB:
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Tungate, Mark. "Fashion Brands: Branding Style from Armani to Zara", (2008). Chapter 4, *The Designer as Brand.* s 55-61, Chapter 14, *Designer Brands Re-Tooled*, s.163-169 [E-bok] laddas ner från SUB.

E-texter:

Barthes, Roland, "Rhetoric of the Image". *Image, Music, Text.* Ed. and trans. Stephen Heath. New York: Hill and Wang, 1977. 32-51. Digital version:
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Holt, Douglas B.(2002), "Why Do Brands Cause Trouble? A Dialectical Theory of Consumer Culture and Branding" , *The Journal of Consumer Research*, Vol. 29, No. 1, (Jun., 2002), pp. 70-90



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Nelson Best, Kay. Utdrag ur *The History of Fashion Journalism*. London: Bloomsbury, 2017, p 1-13, 15-44. <http://web.a.ebscohost.com/ehost/detail/detail?vid=0&sid=fdb690a3-a66f-4e48-a7a0-56f0fdbbc1ab%40sessionmgr4007&bdata=JnNpdGU9ZWZWhvc3QtbGl2ZSZzY29wZT1zaXRl#db=nlebk&AN=1399920>

Texter som tillhandahålls av institutionen på Mondo:

Beward, Christopher. "Fashion on the Printed Page" in *Fashion*, Oxford: Oxford University Press, 2003. s. 115-129.

Clark, Alison J. "Window Shopping at Home: Classifieds, Catalogues and New Consumer Skills" in *The Blackwell Cultural Economy Reader*, Ash Amies and Nigel Thrift, eds. Malden, Mass: Blackwell Publishers, Ltd. 2004, 266-268.

Jobling, Paul. Utdrag ur *Fashion Spreads: word and image in fashion photography since 1980*. Oxford: Berg, 1999 s. 1-13.

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Shinkle, Eugénie. *Fashion as Photograph: Viewing and Reviewing Images of Fashion*, I.B. Tauris: London & New York 2010, "Introduction", s. 1-14.
