



Stockholms
universitet

Course literature

FS1406, Consumer Culture Theory and Fashion, MA II, 15 ETCS Spring 2018

Course coordinator: Andrea Kollnitz, andrea.kollnitz@ims.su.se

Course Texts (books to be purchased by the student):

Lury, Celia. *Consumer Culture*, New Brunswick, New Jersey: Rutgers University Press, 2011

Course Texts (online):

Ahuvia, Aaron C. (2005), "Beyond the Extended Self: Loved Objects and Consumers' Identity Narratives," *Journal of Consumer Research*, 32 (1), 171-84.

Arnould, Eric J. and Craig J. Thompson (2005), "Consumer Culture Theory (CCT): Twenty Years of Research," *Journal of Consumer Research*, 31 (March), 868-82.

Bauman, Zygmunt (2001), "Consuming life," *Journal of Consumer Culture*, 1 (1), 9-29.

Belk, Russell W. (1988), "Possessions and the Extended Self," *Journal of Consumer Research*, 15 (September), 139-68.

Belk, Russell W., Güliz Ger, and Søren Askegaard (2003), "The Fire of Desire: A Multisited Inquiry into Consumer Passion," *Journal of Consumer Research*, 30 (December), 326-51.

Bourdieu, Pierre (1993) "But who created the creators", *Sociology in Question* pp. 139-148.

Campbell, Colin (1995), "The Sociology of Consumption," in *Acknowledging Consumption*, ed. Daniel Miller, Florence, KY, USA: Routledge, 95-124.

Downing Peters, Lauren (2014), "You Are What You Wear: How Plus-Size Fashion Figures in Fat Identity Formation", *Fashion Theory*, volume 18, Issue 1, 45-72.

Elliott, Richar & Davies, Andrea (2006) "Symbolic Brands and Authenticity of Identity Performance", in Jonathan E. Shroeder and Miriam Salzer-Mörling (eds.) *Brand Culture*. London: Routledge.

Firat, A. Fuat and Alladi Venkatesh (1995), "Liberatory Postmodernism and the Reenchantment of Consumption," *Journal of Consumer Research*, 22 (December), 239-67.

Hamilton, Kathy (2012) "Low -Income Families and Coping through Brands: Inclusion or Stigma?", *Sociology* 46(1): 74-90.

Harold, Christine (2004), "Pranking Rhetoric: "Culture Jamming" As Media Activism," *Critical Studies in Media Communication*, 21 (3), 189-211.

Hayward, Keith & Yar, Majid (2006) "The 'Chav' Phenomenon: Consumption, Media and the Construction of a New Underclass." *Crime, Media, Culture* 2(1): 9-28.

Hebdige, Dick (1999 [1979]) 'The Function of Subculture', in Simon During (ed.) *The Cultural Studies Reader*. London: Routledge.

Kjeldgaard, Dannie (2009), "The Meaning of Style? Style Reflexivity among Danish High School Youths." *Journal of Consumer Behaviour* 8(2–3): 71–83.

King, Barry (1987), "The star and the commodity: Notes towards a performance theory of stardom", *Cultural Studies*, 1:2.

Kozinets, Robert V. and Jay M. Handelman (2004), "Adversaries of Consumption: Consumer Movements, Activism, and Ideology," *Journal of Consumer Research*, 31 (3), 691-704.

Marion, Gilles and Agnes Nairn (2011), "'We make the shoes, you make the story' Teenage girls' experiences of fashion: Bricolage, tactics and narrative identity," *Consumption, Markets and Culture*, 14 (1), 29-56.

McCracken, Grant (1989), "Who is the Celebrity Endorser? Cultural Foundations of the Endorsement Process", *Journal of Consumer Research*, vol. 16, no. 3

Ostberg, Jacob (2011), "Style", in *The Encyclopedia for Consumer Culture*, Dale Southerton (ed.), Thousand Oaks, CA: Sage.

Rocamora, Agnes (2002) 'Fields of Fashion: Critical Insights into Bourdieu's sociology of culture', *Journal of Consumer Culture* 2002 2:341

Segre Reinach, Simona, "National Identities and International Recognition", *Fashion Theory*, vol.15, issue 2, pp. 267-272, 2011.

Shankar, Avi, Julie Whittaker, and James A. Fitchett (2006), "Heaven Knows I'm Miserable Now," *Marketing Theory*, 6 (4), pp.485-505.

Stacey, J. (2007). With stars in their eyes: female spectators and the paradoxes of consumption. In S. Redmond & S. Holmes *Stardom and celebrity: A reader* (pp. 313-325). London: SAGE Publications Ltd. Available at: <http://sk.sagepub.com/books/stardom-and-celebrity/n29.xml>

Veblen, Thorstein. (1899) 'Dress as an Expression of Pecuniary Dress,' *The Theory of the Leisure Class*, (77-87) Available at: <http://moglen.law.columbia.edu/LCS/theoryleisureclass.pdf>

Wigley, Stephen M., Karinna Nobbs, and Ewa Larsen, 'Making the Marque: Tangible Branding in Fashion Product and Retail Design'. *Fashion Practice*, Volume 5, Issue 2, pp. 245-264.

Course texts provided by the Department on Mondo:

Galbraith, John K. (2000), "The dependency effect," in *The consumer society reader*, Edited by J. B. Schor, and D. B. Holt. New York, NY: The New Press, 20-25.

le Grand, E. (2015). "The Figure of the 'Chav' in a London Satellite Town", in F. Martínez & P. Runnel (eds.) *Helpless Youth!* Tallinn: Estonian National Museum.