

## Course literature

**FS1409 – Fashion as an Industry Fall 2017**

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### Course Texts (books to be purchased by the student):

Blaszczyk, Regina Lee 'The Hidden Spaces of Fashion Production' *The Handbook of Fashion Studies* pp181-196 (15 pages)

Bourdieu, Pierre 'Haute Couture and Haute Culture' and 'But who created the 'Creators'?' in *Sociology in Question* Sage (1993) pp 132-148 (16 pages)

Ellis Miller, Leslie 'Perfect Harmony: Textile Manufacturers and Haute Couture 1947-1957' *The Golden Age of Couture* pp113 – 134 (21 pages)

Green, Nancy *Ready to Wear Ready to Work* (1997) pp. 15-295 (280 pages)

Grumbach, Didier, *History of international fashion*, (2014)  
The Christian Dior Business Model p111- 120 (9 pages)  
The Origins of the Apparel Manufacturing Industry pp 177 – 223 (46 pages)

Leach, William, *Land of Desire: Merchants, Power, and the Rise of a New American Culture* (1994) pp 3-390 (387 pages)

Palmer, Alexandra, *Dior : a new look, a new enterprise (1947-57)*, (2009) pp 132-148 (12 pages)

Palmer, Alexandra *Couture and Commerce: The transatlantic Fashion Trade in the 1950s* (2001) pp. 13-40 and 41-62 (37 pages)

Stewart, Mary Lynn *Dressing modern French women: Marketing Haute Couture* (2008) pp 69-110 (41 pages)

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### Course Texts (online):

Blaszczyk, Regina Lee. *Producing Fashion: Commerce, Culture, and Consumers*, edited by Regina Lee Blaszczyk, 1-18. Philadelphia, Penn: University of Pennsylvania Press, 2007. Pp. 1-18, 293-296.(E-book available trough SUB)

Designers and Models Become Brands in *Fashion and Celebrity Culture* by Pamela Church-Gibson pp183 – 205 (22 pages) .(E-book available trough SUB)

Coffin, Judith *The Politics of Women's Work : The Paris Garment Trades, 1750-1915* .(E-book available trough SUB)

Princeton University Press (2014) pp 3-258 (255 pages) .(E-book available trough SUB)



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Entwistle, Joanne *The Aesthetic Economy of Fashion: Markets and Values in clothing and Modelling*. Oxford Berg 2009, pp 83-105 (22 pages) .(E-book available trough SUB)

Ulrika Kyaga, *Swedish Fashion 1930–1960. Rethinking the Swedish Textile and Clothing Industry*. (Stockholm 2017) chapter 1-5. *Forthcoming Oct 2017*

McRobbie, Angela *British Fashion Design: Rag Trade or Image Industry?* Taylor & Francis, 2004(208 pages) .(E-book available trough SUB)

Okawa, Tomoko 'Licensing Practices at Dior' in *Producing Fashion: Commerce, Culture and Consumers* (2008) pp 82 – 107 [see above] (25 pages) .(E-book available trough SUB)

Rocamora, Agnes Paris, *Fashioning the City* (2009) chapters 2,3 and 4. pp24-85 (61 pages) .(E-book available trough SUB)

"Fashion", Smith McGuire, Jennifer and Julian Matthews ed. *The Cultural Intermediaries Reader*, (2014) (12 pages) .(E-book available trough SUB)

Madeleine Vionnet and Galeries Lafayette: The unlikely marriage of a Parisian couture house and a French department store, 1922–40', Pages: 48-66 in *Fashion Forward: The Business History of Fashion* Francesca Polese & Regina Blaszczyk *Journal of Business History*, Special edition on Fashion (20 pages)

<http://www.tandfonline.com/doi/full/10.1080/00076791.2011.617206>

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