



Stockholms
universitet

Kurslitteratur

FS7020, DK3 – Modevetenskap II, Mode, media och konsumtion, VT17

Kursansvarig: Andrea Kollnitz, andrea.kollnitz@ims.su.se

Kurstexter (böcker som införskaffas av studenten):

Fashion Media. Past and Present. Ed. Djurdja Bartlett, Shaun Cole, Agnés Rocamora, London: Bloomsbury 2013, 200 sidor.

Märken och människor: om marknadssymboler som kulturella resurser. Anders Bengtsson och Jacob Östberg, Studentlitteratur 2011, 163 sidor.

E-texter (som kan lånas från Stockholms universitetsbibliotek):

Belk, Russell W. (1988), "Possessions and the Extended Self," *Journal of Consumer Research*, 15 (September), s.139-168. Laddas ner från SUB:
https://www.jstor.org/stable/2489522?seq=1#page_scan_tab_contents

Lister, Martin & Wells, Liz. "Seeing Beyond Belief: Cultural Studies as an Approach to Analysing the Visual" in: *Handbook of Visual Analysis*, eds. Theo van Leeuwen and Carey Jewitt, London 2001, s. 63-78. [E-bok] laddas ner från SUB.

Moore, Christopher M., Birtwistle, Grete. *The nature of parenting advantage in luxury fashion retailing – the case of Gucci group NV.* Christopher M. Moore, Grete Birtwistle
International Journal of Retail & Distribution Management. s 256-270. Laddas ner från SUB:
<http://www.emeraldinsight.com/doi/full/10.1108/09590550510593194>

Tungate, Mark. "Fashion Brands: Branding Style from Armani to Zara", (2008). Chapter 4, *The Designer as Brand.* s 55-61, Chapter 14, *Designer Brands Re-Tooled*, s.163-169 [E-bok] laddas ner från SUB.

E-texter:

Barthes, Roland, "Rhetoric of the Image". *Image, Music, Text.* Ed. and trans. Stephen Heath. New York: Hill and Wang, 1977. 32-51. Digital version:
<http://faculty.georgetown.edu/irvinem/theory/Barthes-Rhetoric-of-the-image-ex.pdf>

Berry, Sara. "Consumer, Fashion and Class." In *Screen Style: Fashion and Femininity in 1930s Hollywood* (Minneapolis: University of Minnesota Press, 2000), 1-46.
<http://site.ebrary.com/lib/sthlmub/reader.action?docID=10159648&ppg=26>

Fashion: Does Hollywood create? (1933, Feb 01). *Vogue*, 81, 59-59, 60, 61, 76, 77. Retrieved from
<https://search.proquest.com/docview/879200106?accountid=38978>

Holt, Douglas B.(2002), "Why Do Brands Cause Trouble? A Dialectical Theory of Consumer Culture



Stockholms
universitet

and Branding", *The Journal of Consumer Research*, Vol. 29, No. 1, (Jun., 2002), pp. 70-90
<http://www.jstor.org/stable/3131961>

Texter som tillhandahålls av institutionen på Mondo* eller i kompendium:**

Beward, Christopher. "Fashion on the Printed Page" in *Fashion*, Oxford: Oxford University Press, 2003. s. 115-129.*

Clark, Alison J. "Window Shopping at Home: Classifieds, Catalogues and New Consumer Skills" in *The Blackwell Cultural Economy Reader*, Ash Amies and Nigel Thrift, eds. Malden, Mass: Blackwell Publishers, Ltd. 2004, 266-268.*

Jobling, Paul. Utdrag ur *Fashion Spreads: word and image in fashion photography since 1980*. Oxford: Berg, 1999 s. 1-13.*

Khan, Nathalie. "Cutting the Fashion Body: Why the Fashion Image Is No Longer Still, *Fashion Theory*, vol 16, nr 2 2012. s. 235-250.*

Nelson Best, Kay. Utdrag ur *The History of Fashion Journalism*. London: Bloomsbury, 2017, p 1-13, 15-44.**

Shinkle, Eugénie. *Fashion as Photograph: Viewing and Reviewing Images of Fashion*, I.B. Tauris: London & New York 2010, "Introduction", s. 1-14.*
