



## Course literature

Course code: FS1409, Fashion as an Industry, 7.5 ECTS

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### Course Books:

Aspers, Patrik. *Orderly Fashion: A Sociology of Markets*. Princeton University Press, Princeton, N.J., 2010.

Grumbach, Didier. *History of International Fashion*. Northampton, Massachusetts: Interlink Books, an imprint of Interlink Publishing Group, Inc., 2014.

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### E-Texts (SUB online):

Barron, Lee. "The Habitus of Elizabeth Hurley: Celebrity, Fashion, and Identity Branding." *Fashion Theory*, Volume 11 Issue 4 (2007): 443-461\*\*\*

Blaszczyk, Regina Lee. *Producing Fashion: Commerce, Culture, and Consumers*, edited by Regina Lee Blaszczky,. Philadelphia, Penn: University of Pennsylvania Press, 2007. Following chapters:

- Blaszczky, Regina Lee. "Rethinking Fashion." Pp. 1-18, 293-296.\*\*\*
- Okawa, Tomoko, Licensing Practices at Maison Christian Dior Pp. 82-108.\*\*\*

Cheng, Andrea. "Kendall Jenner Makes Her Ralph Lauren Runway Debut During NYFW—and 8 Other Things to Know." *Instyle.com*, September 14 2016. <http://www.instyle.com/awards-events/fashion-week/new-york-fashion-week/ralph-lauren-september-collection-nyfw>

Craik, Jennifer. "Is Australian Fashion and Dress Distinctively Australian?" *Fashion Theory: The Journal of Dress, Body & Culture*, Vol 13, Issue 4 (2009): 409-442.\*\*\*

Crewe, Louise. "When virtual and material worlds collide: democratic fashion in the digital age." *Environment and Planning A*, Volume 45, Issue 4 (2013): 760-780.\*\*\*

Crane, Diane. "Diffusion Models and Fashion: A Reassessment." *The Annals of the American Academy of Political and Social Science*, Volume 566, Issue 1 (1999): 13-24. \*\*\*

Evans, Caroline. "The Enchanted Spectacle." *Fashion Theory: The Journal of Dress, Body & Culture*, Volume 5, Issue 3 (2001): 271-310. \*\*\*

de Vries, Jan. "The Industrious Revolution and the Industrial Revolution." *Journal of Economic History*, 54, no. 2 (1994): 249–270. \*\*\*

Entwistle, Joanne, and Agnès Rocamora. "The field of fashion materialized: a study of London Fashion Week." *Sociology* 40.4 (2006): 735-751. \*\*\*

Friedman, Vanessa "Ralph Laurent stops traffic." *Fashion and Style New York Times*, September 15, 2016. [http://www.nytimes.com/2016/09/16/fashion/ralph-lauren-new-york-fashion-week.html?\\_r=1](http://www.nytimes.com/2016/09/16/fashion/ralph-lauren-new-york-fashion-week.html?_r=1)



Holt, Douglas B. (2002), "Why do brands cause trouble? A dialectical theory of consumer culture and branding," *Journal of Consumer Research*, 29 (1): 70-90. \*\*\*

Kawamura, Yuniya. *Fashion-ology: An Introduction to Fashion Studies*. Oxford and New York: Berg, 2006. Pp. 39-55, 107. \*\*\*

Kozinets, Robert V. (2002), "Can consumers escape the market? Emancipatory illuminations from burning man," *Journal of Consumer Research* 29(1): 20-38. \*\*\*

Moeran, Brian. "More Than Just a Fashion Magazine." *Current Sociology*, Volume 54, Issue 5 (2006): 725-744. doi: 10.1177/0011392106066813. \*\*\*

McQuarrie, Edward F., Jessica Miller, and Barbara J. Phillips. "The megaphone effect: Taste and audience in fashion blogging." *Journal of Consumer Research* Volume 40, Issue 1 (2013): 136-158.\*\*\*

Ozanne, Julie L. & Murray, Jeff B (1995), "Uniting critical theory and public policy to create the reflexively defiant consumer," *American Behavioral Scientist*, 38 (4): 516-25. \*\*\*

Reinach, Simon Segre. "National Identities and International Recognition." *Fashion Theory: The Journal of Dress, Body & Culture*, Vol. 15, Issue 2 (2011): 267-272. \*\*\*

Skov, Lise and Marie Riegels Melchior. "Letter from the Editors." *Fashion Theory: The Journal of Dress, Body & Culture*, Volume 15, Issue 2 (2011): 133-136. \*\*\*

Skov, Lise. "Dreams of Small Nations in a Polycentric Fashion World." *Fashion Theory: The Journal of Dress, Body & Culture*, Vol. 15, Issue 2 (2011): 137-156. \*\*\*

Skov, Lise. "The Role of Trade Fairs in the Global Fashion Business." *Current Sociology*, Volume 54, Issue 5 (2006): 764-783. \*\*\*

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**Course texts provided by the Department (in course pack\* or on Mondo\*\*):**

Green, Nancy L. *Ready-to-wear and Ready-to-work: A Century of Industry and Immigrants in Paris and New York*. Durham: Duke Univ. Press, 1997. Pp. 1-11, 293-299, 15-43, 299-306.\*

Leopold, Ellen. "The Manufacture of the Fashion System" in eds. Juliet Ash and Elizabeth Wilson. *Chic Thrills: A Fashion Reader*. London: Pandora Press, 1992. Pp.101-117.\*

Rocamora, Agnès. *Fashioning the City: Paris, Fashion and the Media*. London and New York: I.B.Tauris, 2009. Pp. 54-62. \*\*

\* Compendium; \*\* Access via Mondo; \*\*\* Access via SUB (e.g. JSTOR)