

Course literature

FS1406 - Konsumtionskulturteori och mode (7,5 hp) HT2016

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Course Texts (books to be purchased by the student):

Lury, Celia, *Consumer Culture*, New Brunswick, New Jersey: Rutgers University Press, 2011

Course Texts (online):

Ahuvia, Aaron C. (2005), "Beyond the Extended Self: Loved Objects and Consumers' Identity Narratives," *Journal of Consumer Research*, 32 (1), 171-84.

Arnould, Eric J. and Craig J. Thompson (2005), "Consumer Culture Theory (CCT): Twenty Years of Research," *Journal of Consumer Research*, 31 (March), 868-82.

Bauman, Zygmunt (2001), "Consuming life," *Journal of Consumer Culture*, 1 (1), 9-29.

Belk, Russell W. (1988), "Possessions and the Extended Self," *Journal of Consumer Research*, 15 (September), 139-68.

Belk, Russell W., Güliz Ger, and Søren Askegaard (2003), "The Fire of Desire: A Multisited Inquiry into Consumer Passion," *Journal of Consumer Research*, 30 (December), 326-51.

Campbell, Colin (1995), "The Sociology of Consumption," in *Acknowledging Consumption*, ed. Daniel Miller, Florence, KY, USA: Routledge, 95-124.

Elliott, Richar & Davies, Andrea (2006) 'Symbolic Brands and Authenticity of Identity Performance', in

Jonathan E. Shroeder and Miriam Salzer-Mörling (eds.) *Brand Culture*. London: Routledge.

Firat, A. Fuat and Alladi Venkatesh (1995), "Liberatory Postmodernism and the Reenchantment of Consumption," *Journal of Consumer Research*, 22 (December), 239-67.

Galbraith, John K. (2000), "The dependency effect," in *The consumer society reader*, Edited by J. B. Schor, and D. B. Holt. New York, NY: The New Press, 20-5.

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- Hamilton, Kathy (2012) "Low –Income Families and Coping through Brands: Inclusion or Stigma?", *Sociology* 46(1): 74-90.
- Harold, Christine (2004), "Pranking Rhetoric: "Culture Jamming" As Media Activism," *Critical Studies in Media Communication*, 21 (3), 189-211.
- Hayward, Keith & Yar, Majid (2006) "The 'Chav' Phenomenon: Consumption, Media and the Construction of a New Underclass." *Crime, Media, Culture* 2(1): 9-28.
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- Kjeldgaard, Dannie (2009), 'The Meaning of Style? Style Reflexivity among Danish High School Youths.' *Journal of Consumer Behaviour* 8(2–3): 71–83.
- Marion, Gilles and Agnes Nairn (2011), "'We make the shoes, you make the story' Teenage girls' experiences of fashion: Bricolage, tactics and narrative identity," *Consumption, Markets and Culture*, 14 (1), 29-56.
- Ostberg, Jacob (2011), "Style", in *The Encyclopedia for Consumer Culture*, Dale Southerton (ed.), Thousand Oaks, CA: Sage.
- Rief, Silvia (2008), "Outlines of a Critical Sociology of Consumption: Beyond Moralism and Celebration," *Sociology Compass*, 2 (2), 560-76.
- Segre Reinach, Simona, "National Identities and International Recognition", *Fashion Theory*, vol.15, issue 2, pp. 267-272, 2011.
- Shankar, Avi, Julie Whittaker, and James A. Fitchett (2006), "Heaven Knows I'm Miserable Now," *Marketing Theory*, 6 (4), 485-505.
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