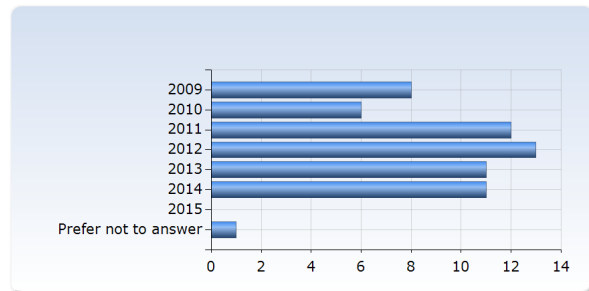


JMK Master Alumni Survey June 2015

Respondents: 82
 Answer Count: 63
 Answer Frequency: 76,83 %

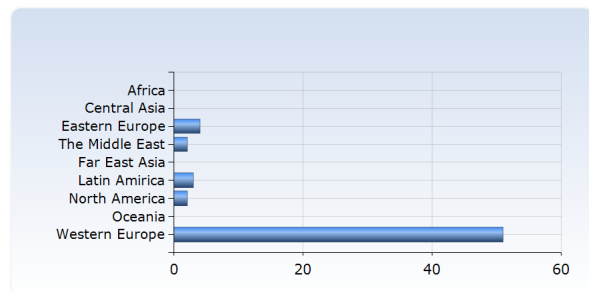
1. Which year did you receive your master's exam?

1. Which year did you receive your master's exam?	Number of Responses
2009	8 (12,9%)
2010	6 (9,7%)
2011	12 (19,4%)
2012	13 (21,0%)
2013	11 (17,7%)
2014	11 (17,7%)
2015	0 (0,0%)
Prefer not to answer	1 (1,6%)
Total	62 (100,0%)



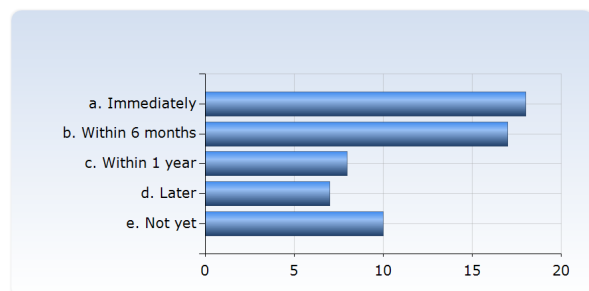
2. In which region do you live/work today?

2. In which region do you live /work today?	Number of Responses
Africa	0 (0,0%)
Central Asia	0 (0,0%)
Eastern Europe	4 (6,6%)
The Middle East	2 (3,3%)
Far East Asia	0 (0,0%)
Latin America	3 (4,9%)
North America	2 (3,3%)
Oceania	0 (0,0%)
Western Europe	51 (83,6%)
Total	62 (101,6%)



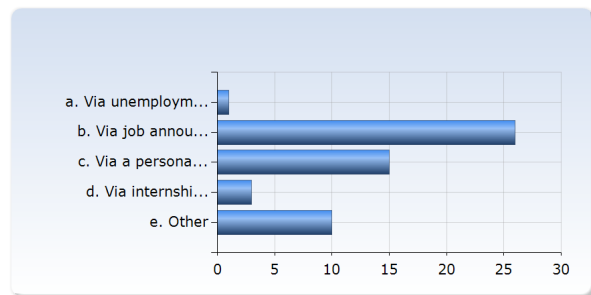
3. How soon after your degree did you get your first employment relevant to your studies?

3. How soon after your degree did you get your first employment relevant to your studies?	Number of Responses
a. Immediately	18 (30,0%)
b. Within 6 months	17 (28,3%)
c. Within 1 year	8 (13,3%)
d. Later	7 (11,7%)
e. Not yet	10 (16,7%)
Total	60 (100,0%)



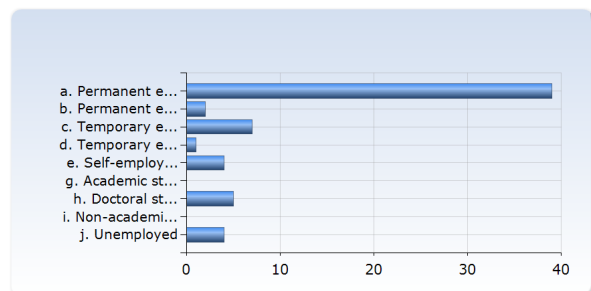
4. How did you get this job?

4. How did you get this job?	Number of Responses
a. Via unemployment office	1 (1,9%)
b. Via job announcement	26 (48,1%)
c. Via a personal contact	15 (27,8%)
d. Via internship	3 (5,6%)
e. Other	10 (18,5%)
Total	55 (101,9%)



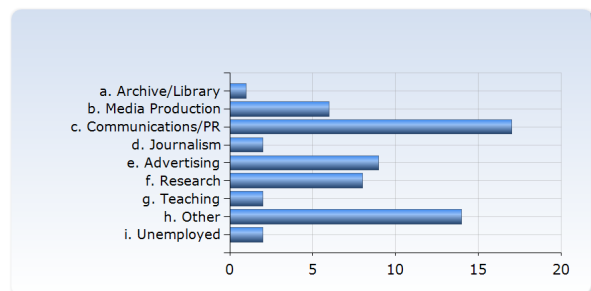
5. What is your primary occupation today?

5. What is your primary occupation today?	Number of Responses
a. Permanent employment, full-time	39 (62,9%)
b. Permanent employment, part-time	2 (3,2%)
c. Temporary employment, full-time	7 (11,3%)
d. Temporary employment, part-time	1 (1,6%)
e. Self-employed	4 (6,5%)
g. Academic studies	0 (0,0%)
h. Doctoral studies	5 (8,1%)
i. Non-academic studies	0 (0,0%)
j. Unemployed	4 (6,5%)
Total	62 (100,0%)



6. In which field do you work today?

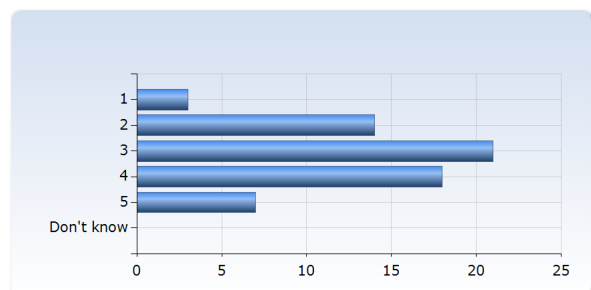
6. In which field do you work today?	Number of Responses
a. Archive/Library	1 (1,7%)
b. Media Production	6 (10,3%)
c. Communications/PR	17 (29,3%)
d. Journalism	2 (3,4%)
e. Advertising	9 (15,5%)
f. Research	8 (13,8%)
g. Teaching	2 (3,4%)
h. Other	14 (24,1%)
i. Unemployed	2 (3,4%)
Total	61 (105,2%)



1. 8. Evaluate the usefulness of the JMK Masters programme to competence you have developed on a scale of 1-5 (1=not useful, 5=very useful).

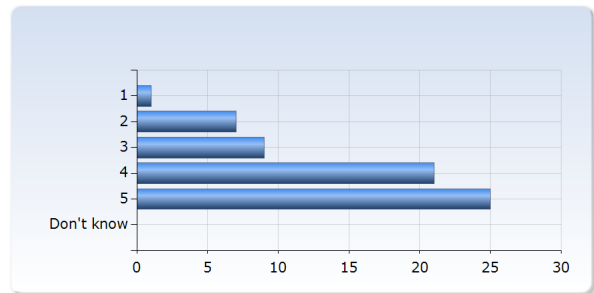
Media and Communication knowledge

Media and Communication knowledge	Number of Responses
1	3 (4,8%)
2	14 (22,2%)
3	21 (33,3%)
4	18 (28,6%)
5	7 (11,1%)
Don't know	0 (0,0%)
Total	63 (100,0%)



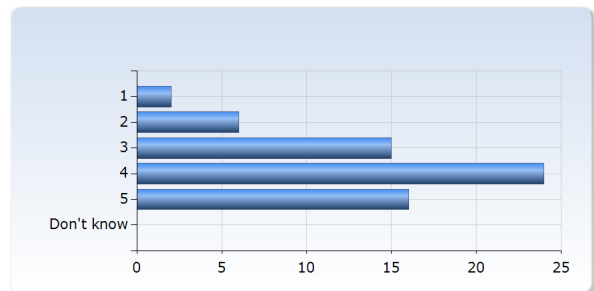
Enhanced critical thinking / analytical skills / theoretical insight

Enhanced critical thinking / analytical skills / theoretical insight	Number of Responses
1	1 (1,6%)
2	7 (11,1%)
3	9 (14,3%)
4	21 (33,3%)
5	25 (39,7%)
Don't know	0 (0,0%)
Total	63 (100,0%)



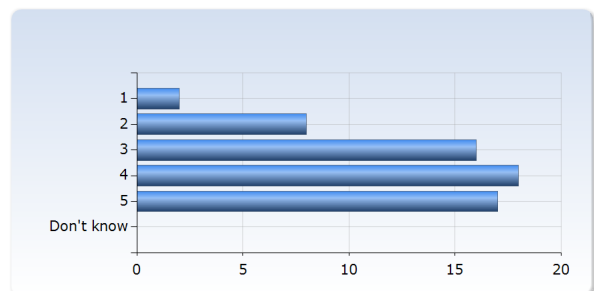
Understanding of media as power / influence / cultural phenomenon

Understanding of media as power / influence / cultural phenomenon	Number of Responses
1	2 (3,2%)
2	6 (9,5%)
3	15 (23,8%)
4	24 (38,1%)
5	16 (25,4%)
Don't know	0 (0,0%)
Total	63 (100,0%)



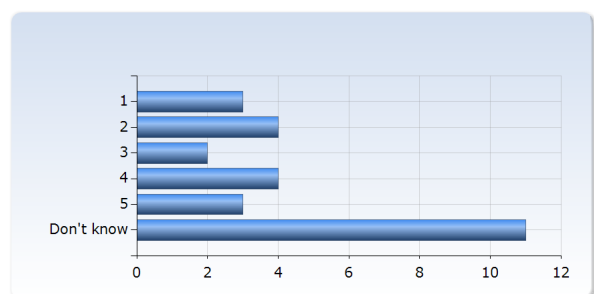
Sharpened ability in argumentation / writing

Sharpened ability in argumentation / writing	Number of Responses
1	2 (3,3%)
2	8 (13,1%)
3	16 (26,2%)
4	18 (29,5%)
5	17 (27,9%)
Don't know	0 (0,0%)
Total	61 (100,0%)



Other

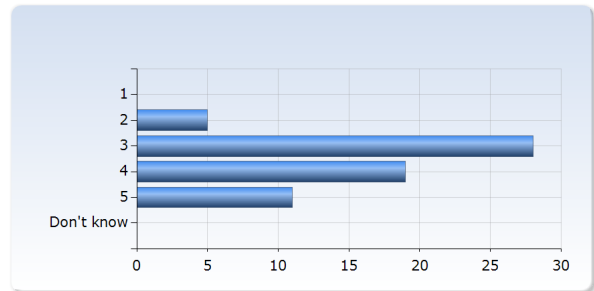
Other	Number of Responses
1	3 (11,1%)
2	4 (14,8%)
3	2 (7,4%)
4	4 (14,8%)
5	3 (11,1%)
Don't know	11 (40,7%)
Total	27 (100,0%)



2. 9. How did you appreciate different forms of teaching? 1=poor /negative, 5= much/positive

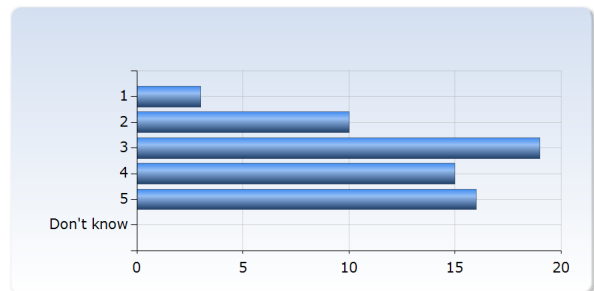
Lectures

Lectures	Number of Responses
1	0 (0,0%)
2	5 (7,9%)
3	28 (44,4%)
4	19 (30,2%)
5	11 (17,5%)
Don't know	0 (0,0%)
Total	63 (100,0%)



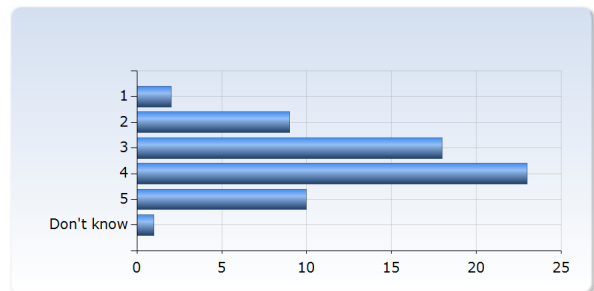
Thesis supervision

Thesis supervision	Number of Responses
1	3 (4,8%)
2	10 (15,9%)
3	19 (30,2%)
4	15 (23,8%)
5	16 (25,4%)
Don't know	0 (0,0%)
Total	63 (100,0%)



Group work and presentation at seminars

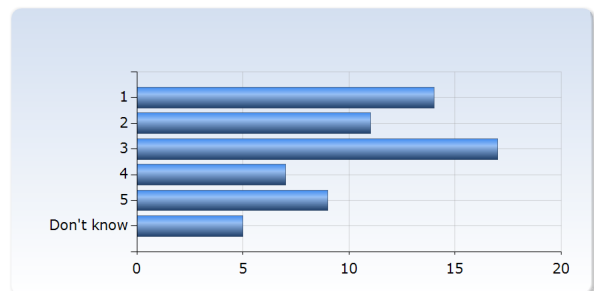
Group work and presentation at seminars	Number of Responses
1	2 (3,2%)
2	9 (14,3%)
3	18 (28,6%)
4	23 (36,5%)
5	10 (15,9%)
Don't know	1 (1,6%)
Total	63 (100,0%)



3. 10. Please evaluate the master programme. 1=poor/negative, 5= much/positive

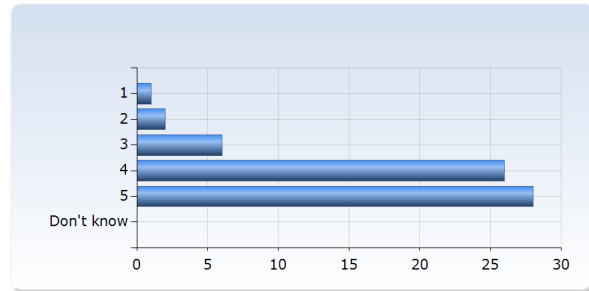
from a occupational point of view, the master exam has contributed to get me jobs

from a occupational point of view, the master exam has contributed to get me jobs	Number of Responses
1	14 (22,2%)
2	11 (17,5%)
3	17 (27,0%)
4	7 (11,1%)
5	9 (14,3%)
Don't know	5 (7,9%)
Total	63 (100,0%)



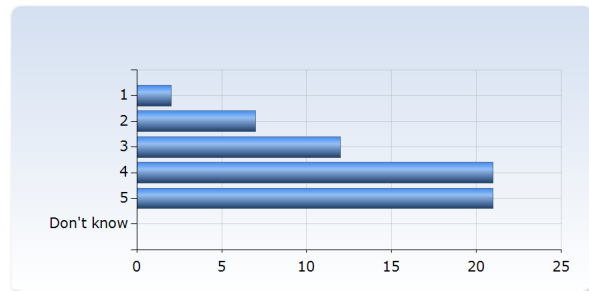
from an academical point of view, the master exam has contributed to raise my academical level

from an academical point of view, the master exam has contributed to raise my academical level	Number of Responses
1	1 (1,6%)
2	2 (3,2%)
3	6 (9,5%)
4	26 (41,3%)
5	28 (44,4%)
Don't know	0 (0,0%)
Total	63 (100,0%)



from an personal point of view, the master exam has contributed on a personal level

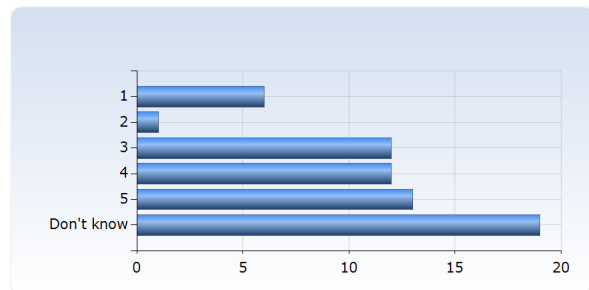
from an personal point of view, the master exam has contributed on a personal level	Number of Responses
1	2 (3,2%)
2	7 (11,1%)
3	12 (19,0%)
4	21 (33,3%)
5	21 (33,3%)
Don't know	0 (0,0%)
Total	63 (100,0%)



4. 11. How would you appreciate different alumni activities ? 1=poor/negative, 5= much/positive

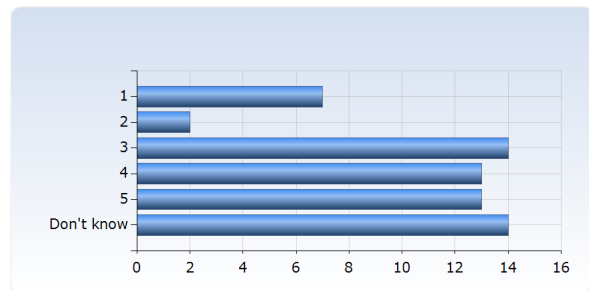
Alumni meetings

Alumni meetings	Number of Responses
1	6 (9,5%)
2	1 (1,6%)
3	12 (19,0%)
4	12 (19,0%)
5	13 (20,6%)
Don't know	19 (30,2%)
Total	63 (100,0%)



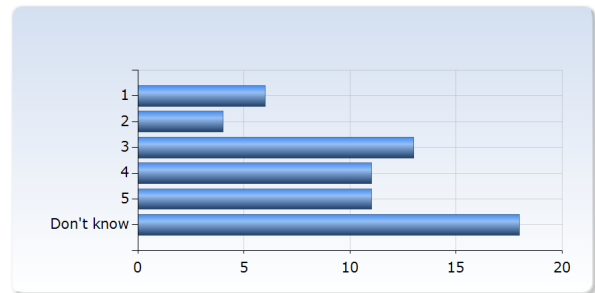
Invitation to open lectures at the department

Invitation to open lectures at the department	Number of Responses
1	7 (11,1%)
2	2 (3,2%)
3	14 (22,2%)
4	13 (20,6%)
5	13 (20,6%)
Don't know	14 (22,2%)
Total	63 (100,0%)



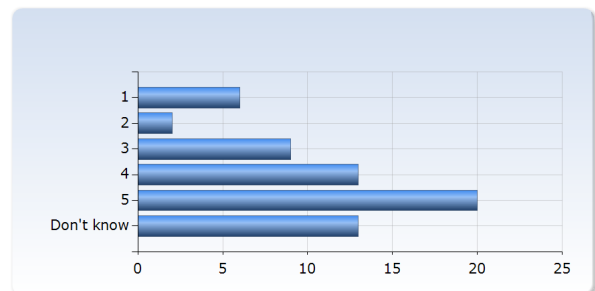
Guest/ Alumni lectures in classes

Guest/ Alumni lectures in classes	Number of Responses
1	6 (9,5%)
2	4 (6,3%)
3	13 (20,6%)
4	11 (17,5%)
5	11 (17,5%)
Don't know	18 (28,6%)
Total	63 (100,0%)



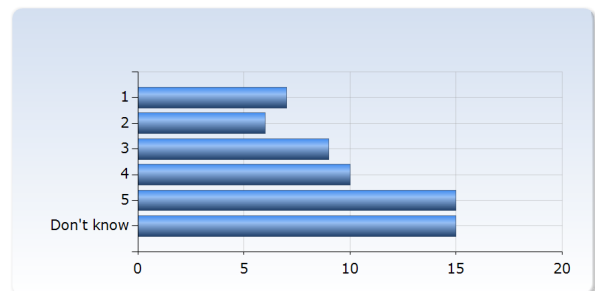
Joining an Alumni group in a social media for instance Facebook and LinkedIn to keep contact and receive information from the department.

Joining an Alumni group in a social media for instance Facebook and LinkedIn to keep contact and receive information from the department.	Number of Responses
1	6 (9,5%)
2	2 (3,2%)
3	9 (14,3%)
4	13 (20,6%)
5	20 (31,7%)
Don't know	13 (20,6%)
Total	63 (100,0%)



Joining the SU Alumni network

Joining the SU Alumni network	Number of Responses
1	7 (11,3%)
2	6 (9,7%)
3	9 (14,5%)
4	10 (16,1%)
5	15 (24,2%)
Don't know	15 (24,2%)
Total	62 (100,0%)



Other, please specify

Other, please specify	Number of Responses
1	2 (7,1%)
2	0 (0,0%)
3	2 (7,1%)
4	0 (0,0%)
5	0 (0,0%)
Don't know	24 (85,7%)
Total	28 (100,0%)

