

GK 6: Television: Media History and Popular Culture

VT15 Kursansvarig: Doron Galili

Schedule of class meetings:

ONE What is TV studies? What is TV today?

Reading: D. Morley, "Television: Not So Much a Visual Medium, More a Visible Object"

Screening: Black Mirror S1E2 (2011)

TWO Television's space: domesticity, gender, nation

Reading: L. Spigel, "Television and the Family Circle" pages 36-50.

T. Modleski, "The Rhythm of Reception: Daytime Television and Woman's Work"

W. Boddy "The Beginnings of American Television," pages 23-33.

Screening: Letter to Loretta "A Family Out of Us"; Honeymooners "TV or not TV"

THREE TV broadcasts, modern mass media, and cultural studies

Reading: T. Adorno, "Culture Industry Reconsidered"

J. Fiske, "Television: Polysemy and Popularity"

G. Creeber, "Decoding Television: Issues of Ideology and Discourse"

Screening: Person of Interest S1E1 (2011)

FOUR Swedish TV History (Guest lecture)

Reading: J. Olsson, "One Commercial Week: Television in Sweden Prior to Public Service"

P. Vesterlund, "Tablåhändelser: Mediehistoriska aspekter på långfilm i svensk TV"

P. Dahlén, "Från SF-journalen till Aktuellt: en studie av TV-journalen 1955 till 58"

T. O'Malley, "The BBC and the State"

Screening: clips from early Swedish broadcasts

FIVE Television time: liveness and media events

Reading: E. Katz and D. Dayan, "Defining Media Events"

M. White, "The Attractions of Television: Reconsidering Liveness"

E. Levine "Distinguishing Television: The Changing Meanings of TV Liveness"

Screening: "Bang the Drum Slowly"

SIX Television texts: flow, supertext, cultural forums

Reading: Newcomb and Hirsch, "Television as a Cultural Forum: Implications for Research"

H. Hendershot, "Parks and Recreation: The Cultural Forum"

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N. Browne, "The *Political Economy* of the Television (Super) Text"

Screening: Parks and Rec, "Time capsule," 30 Rock "Operation Righteous Cowboy Lightning"

SEVEN Contemporary Swedish and Global TV (with Guest lecture)

Reading: A. Edin, "Nya Förhållanden: Om den svenska public service-televisionens relation

till publik och allmänhet"

J. Hartley, "Television and Globalization: National and International Concerns"

J. Bourdon, "Imperialism Self-inflicted? On the Americanizations of TV in Europe"

A. Moran, "Global Franchising, Local Customizing"

Screening: Bron S1E1; ads for cable, tivo, Netflix, Hulu

EIGHT Technological change, policy change, cultural change

Reading: W. Uricchio, "Television's Next Generation"

L. Spigel and M. Dawson, "Television and Digital Media"

M. Newman, "Free TV: File Sharing and the Value of Television"

Screening: The Tunnel (UK) S1E1

NINE Style, story, and quality in contemporary television

Reading: A. Lotz from *TV Will Be Revolutionized*, pg. 28-45

C. Anderson, "Producing an Aristocracy of Culture in American Television"

Screening: 24 S4E1-2

TEN New media culture, conversion and participation

Reading: W. Uricchio "Cultural Citizenship in the Age of P2P Networks"

H. Jenkins video lecture on Spreadable Media - <http://vimeo.com/41849816>

H. Jenkins, "Nine Propositions Towards a Cultural Theory of YouTube"

Screening: segments for *Life in a Day* (2011), Youtube compilation.

Bibliography and sources

[R]=in course reader; [M]=from Mondo site; [@]=online text; [L]=from library resources

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