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Università Iuav
di Venezia

IN A REVERSE FASHION

A Critical Agenda for Sustainable Fashion

PhD Workshop
19-20 May 2014
Centre for Fashion Studies
Filmhuset

Schedule

Monday 19 May

9.00 – 9.30

Welcome and Coffee

9.30 -13.00 Morning Session

Convenor: Andrea Kollnitz

09.30 -10.15

Flavia Amadeu, Centre for Sustainable Fashion, London College of Fashion.

Paper Title: *“Design Encounters with local communities: Capabilities as approach and outcome”*

10.15 – 11.00

Christine Sjöberg, Department of Cultural Sciences, University of Gothenburg.

Paper Title: *“The Sites of Fashion”*

COFFEE BREAK

11.15 - 12.00

Sara Öhlin, Stockholm Business School, Stockholm University.

Paper Title: *“Practice Durability and Innovation – The Relation between Practices and Management Innovation in Fashion Organizations”*

12.00 – 12.45 Maria Cristina Cerulli, IUAV University of Venice.

Paper Title: *“Reserve. Textile and Fashion hub. New research and teaching approaches to pre-consumer waste in fashion industry”*

LUNCH BREAK

14.30 – 17.30 Afternoon Session

Convenor: Hazel Clark

14.30 – 15.15

Rosemary Wallin, Central Saint Martins, University of the Arts,
London

Paper Title: *“Memory, Materials and Value for Luxury Goods”*

15.15 – 16.00

Clara Vulitech, University of the Arts London, Textiles Environment
Design (TED)

Paper Title: *“Sustainable Textile Design as Bricolage”*

16.00 – 17.15

Taylor Brydges, Department of Social and Economic Geography,
Uppsala University.

Paper Title: *“Selling Slow Fashion: A Preliminary Study of Independent
Fashion Producers in Canada”*

17.30 MINGLE

Tuesday 20 May

9.30 -13.00 Morning Session

Convenor: Alessandra Vaccari

09.30 -10.15

Michelle Labrague, Centre for Fashion Studies, Stockholm University

Paper Title: *"Slow & Fashion: Case Study of Patagonia"*

10.15 – 11.00

Judith Nyfeler, Department of Sociology, Lucerne University

Paper Title: *"Couturier, créateur, creative director – Routine and repetition as micro-social structures in fashion creativity production"*

COFFEE BREAK

11.15 - 12.00

Thais Vieira, Instituto Alberto Luiz Coimbra de Pós-Graduacao e Pesquisa de Engenharia, Brasil

Paper Title: *"Social Innovation Transforming Fashion design"*

12.00 – 12.45

Sara Skillen, Centre for Fashion Studies, Stockholm University

Paper Title: *"Deconstructing the Fashion Persona: How Fashion Houses Create Identity"*

LUNCH

14.00 -15.30

Concluding Remarks