

RE-SOURCE: FASHION HERITAGE IN THE DIGITAL AGE

FRIDAY 20 JUNE 2014, ARNHEM



Spijkers en Spijkers Spring/Summer 13,
photography Marc de Groot

Modekern, Institute for Fashion Heritage, in partnership with Het Nieuwe Instituut, is organising a congress about fashion heritage in the digital age on Friday 20 June. The (digital) availability of vast quantities of fashion heritage (dress collections, archives of designers, textile archives) is drastically changing fashion research today. What counts are not only qualitative but also quantitative elements, as well as relatively unknown archival items such as patterns, invitations, look books and digital conversions. What does this mean for designers as makers and intellectual owners of their creations? What kinds of new possibilities does the new scenario present? And what new tools are available to people doing classic fashion research?

The Modekern Foundation, in partnership with Het Nieuwe Instituut, is organising a congress to offer insight into how these topical issues and problems influence contemporary fashion research and design. The congress links national and international models of practice, makers and researchers, and offers fashion and heritage professionals, fashion aficionados and policy makers the opportunity to engage in discussion with experts and with one another.

The morning programme starts with a number of short stories from: Nadia Magnenat-Thalmann,

director of MIRALab, a Swiss interdisciplinary research institute in the field of computer animation and virtual worlds; Marco Pecorari, PhD candidate at the Centre for Fashion Studies at Stockholm University, who is researching the cultural value of 'fashion ephemera' such as invitations and look books; and Rita Airaghi, director of the Fondazione Gianfranco Ferré, which has compiled an extensive digital database of work by Ferré, from clothing to sketches and photos of his shows.

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Date: Friday 20 June 2014

Venue: Gelders Archief,
Westervoortsedijk 67D, Arnhem

Language: English

Admission: Early bird (until 1 May)
€ 20, after that € 25, students € 15

Ticket sales: www.modekern.nl

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