

### Keynote speaker:

John Caldwell, Professor, Cinema and Media Studies, UCLA

Over the last years, Production Studies has developed into a new field of inquiry going beyond traditional examinations of authorship, industry structure, or active audiences. Production Studies explore media as production cultures. Studying production as a culture involves gathering empirical data about careers and contracts, collaboration and conflicts, routines and rituals. Production Studies likewise involves the analytical work with texts and practices readily available: trade stories and practitioner interviews, the films themselves, biographies, or even promotional material disclosing the “behind the scenes” of filmmaking. Until recently, explorations in this new field of research have almost exclusively been brought forward by US American scholars. The Stockholm conference is a first European intervention into this burgeoning field of study. So far, contributions to this field within European research contexts either have been confined to individual projects emanating from disciplines not specializing in film and media, such as organizational sociology, management studies, cultural economics, and cultural anthropology, or they have been narrowing down the focus on particular fields such as screenwriting or animation. The wealth of current European and American research on production thus remains unconnected. The Stockholm conference consequently sets out for an interdisciplinary dialogue which may help to appropriate sociological and economical knowledge on production within film and media studies research.

### Conference Organizer:

Patrick Vonderau ([patrick.vonderau@mail.film.su.se](mailto:patrick.vonderau@mail.film.su.se)) in collaboration with Petr Szczepanik and Dorota Ostrowska

### Conference Management / Registration:

Gabriel de Bourg, Aksel Dalili. Conference attendance is free, but registration is required ([gabriel@debourg.se](mailto:gabriel@debourg.se))

# Lights! Tystnad! Azione!



Stockholm  
University

### Conference Venue

Filmhuset, Borgvägen 1-5  
S-1155 Stockholm

## Practices, Sites and Careers in European Film Production

International Conference  
Department for Cinema Studies  
Stockholm University  
April 7th - 8th, 2011

## 7th of April, 2011

9.00 Registration

9.45 Welcome and Opening Remarks  
Tiina Rosenberg, Patrick Vonderau  
(Stockholm University)

### 10.00 Panel 1: From Hollywood to Europe: Modes of Production

Moderator: Dorota Ostrowska  
Daniel Steinhart (UCLA)  
*Towards A More Flexible Mode of Production: The Internationalization of Hollywood Production in Postwar Europe*  
Petr Szczepanik (Masaryk University, Brno)  
*Dramaturgy: A Practical Theory of Filmmaking*  
Alex Zons (University of Konstanz)  
*The Social Structure of Competition: What Is It That Agents Do?*

### 11.45 Panel 2: Authorship and Leadership

Moderator: Isak Thorsen  
Marja-Soila Wadman (Linnéus University, Växjö)  
*Managing the Creative Process in a Film Project?*  
Eva Novrup Redvall (University of Copenhagen)  
*Production Practice as an Interplay Between Individuals, the Domain and the Field: A Research Framework for Studying Feature Filmmaking*

12.45 Lunch Break

### 13.45 Keynote

John Caldwell (UCLA)  
*Distributing and Managing Production Knowledge: A Transportable Model?*  
Moderator: Petr Szczepanik

### 15.00 Panel 3: Creativity and Careers

Moderator: Melis Behlil  
Bridget Conor (Goldsmiths College, University of London)  
*Production Studies and Creative Labour: Investigating the Work-Worlds of British Screenwriters*  
Philip Drake (University of Stirling, Scotland)  
*'Reputational Capital' and the 'Talent Economy': Useful Concepts in Understanding the UK Film Industry?*

Christopher-John Mathieu (Copenhagen Business School)  
*The „Cultural“ of Production in Contemporary Danish Film*

16.30 Coffee Break

### 17.00 Panel 4: Materialities of the Craft

Moderator: Olof Hedling  
Sara Malou Strandvad (Roskilde University)  
*Analyzing Production from A Socio-Material Perspective*  
Patrick Vonderau (Stockholm University)  
*Prop Art. The Material World of Production*  
Dorota Ostrowska (Birkbeck College, London)  
*Filming Emotions*

## 8th of April 2011

### 9.30 Panel 5: Aesthetics and Agency in Television Production

Moderator: Patrick Vonderau  
Malin Wahlberg (Stockholm University)  
*“World at Your Door”: Transnational Collaborations and Cultural Imagination in Early Public Television*  
Anna Zoellner (University of Leeds)  
*Creativity and Commerce in Independent Television Production*  
Dimitrinka Stoyanova (University of St. Andrews, Scotland)  
*Learning and Skills Development in a Fragmented Community: The Case of the UK*

### 11.15 Panel 6: Geographies of Filmmaking

Moderator: Malin Wahlberg  
Kristian Feigelson (Université Sorbonne Nouvelle – Paris3)  
*Delocalisation and Production Flows in the European Film Industry*  
Isak Thorsen (University of Copenhagen)  
*Denmark and Runaway Productions*

Alessandro Jedlowski (Università di Napoli “L’Orientale”)

*On the Periphery of Nollywood. The Nigerian Video Filmmaking in Italy and the Emerging of Transnational Aesthetics*

### 12.45 Closing Remarks

Melis Behlil (Kadir Has University, Istanbul)

## Speakers

Professor John Thornton Caldwell, Cinema and Media Studies, UCLA  
Dr Melis Behlil, Radio, Television and Cinema, Kadir Has University, Istanbul  
Dr Bridget Conor, Goldsmiths College, University of London  
Dr Philip Drake, Lecturer & Deputy Head of Graduate School, Department of Film, Media & Journalism, University of Stirling, Scotland  
Dr Kristian Feigelson, Lecturer, Sociologie du cinéma et de l’audiovisuel, Université Sorbonne Nouvelle – Paris 3  
Dr Olof Hedling, Associate Professor, Lund University & Steering Group Member, Lund Film Academy  
Alessandro Jedlowski, PhD Candidate, Università di Napoli “L’Orientale”  
Dr Christopher-John Mathieu, Associate Professor, Department of Organization, Copenhagen Business School  
Dr Dorota Ostrowska, Lecturer in Film and Modern Media, Department of History of Art and Screen Media, School of Arts, Birkbeck College, London  
Dr Eva Novrup Redvall, Assistant Professor, Department of Film and Media Studies, University of Copenhagen  
Professor Tiina Rosenberg, Head of Department, Cinema Studies, Stockholm University  
Dr Petr Szczepanik, Associate Professor, Department of Film Studies and Audiovisual Culture, Masaryk University, Brno  
Daniel Steinhart, PhD Candidate, UCLA  
Dr Dimitrinka Stoyanova, Lecturer, School of Management, University of St. Andrews, Scotland  
Dr Sara Malou Strandvad, Assistant Professor, Department of Communication, Business and Information Technologies, Roskilde University  
Dr Isak Thorsen, Department of Film and Media Studies, University of Copenhagen  
Dr Patrick Vonderau, Associate Professor, Department for Cinema Studies, Stockholm University  
Dr Marja-Soila Wadman, Senior Lecturer, School of Business and Economics, Linneus University, Växjö  
Dr Malin Wahlberg, Associate Professor, Department for Cinema Studies, Stockholm University  
Dr Anna Zoellner, Lecturer in Media Industries, Institute of Communication Studies, University of Leeds  
Dr Alex Zons, Lecturer, Department of Media Studies, University of Constance