

## Kursbeskrivning / Course Guidelines

FV1002, GK6 VT17

Lärare / Course coordinator: Doron Galili, doron.galili@ims.su.se

Kursstart / Start of the course: 17/2 kl. 14.00 i F-salen

## **Beskrivning / Course description:**

This course aims to provide a solid background in humanistic approaches to media studies and key critical concepts of television theory and history. Drawing on foundational and recent theoretical texts from Frankfurt school criticism to British cultural studies, feminism and new media theory, we will examine some of the principal themes that have occupied the academic study of television and address contemporary technological and cultural shifts that challenge our existing understanding of the medium. The course consists of two parts: In the first, we will explore broadcast television's function in the domestic sphere, its address to a national audience, and its unique "live" temporality and complex textual boundaries. Following this, we will turn to some theoretical explorations of the ideological effects of television as a mass medium and of its specific aesthetic characteristics. Secondly, in light of the established familiarity with the canonical understanding of television, we will turn to process of convergence, rise of new digital televisual devices, and various global television phenomena in order to critically question how television formats, programs and institutions are influencing and influenced by major shifts in the mediascape.

## Kursens lärandemål / Learning objectives:

Upon completion of the course, students should be able to demonstrate knowledge of historical and contemporary television programs, institutions, and broadcasting issues in the U.S. and Europe; Demonstrate an understanding of central concepts, theories, and methods of analysis in television studies and apply them to television texts; be able to critically reflect upon the concepts, theories, methods, and programs addressed in the course.

## Kunskapskontroll och examination / Assessment:

The assessment for the course will be based on two reading responses (2x10% of final grade, to be posted on the course's Mondo site ahead of relevant class meeting), and a take-home examinations (80% of final grade), which will be assigned in the last class meeting.

Skriftliga examinationsuppgifter ska författas och kunna presenteras elektroniskt. Kontroll av examinationsuppgifter kan komma att ske med verktyget Urkund. Eventuellt fusk, såsom plagiat, behandlas efter anmälan från prefekt/studierektor av universitetets Disciplinnämnd. Rättade tentor kan hämtas av studenten på studentexpeditionen.



Students need to compose their written assignments so that they can be presented electronically, if the teacher so requires. Written exams may be scanned with the tool Urkund. Possible fraud, such as plagiarism, will be reported to the University Disciplinary Committee. Corrected exams can be collected at the Student Office.

# Examinationstillfällen (vid hemtenta inlämning en vecka efter utlämning, om inte annat överenskommits) / Examination dates:

- 1. 2017-03-10 2017-03-17
- 2. 2017-04-21 2017-04-28
- 3. 2017-08-15 2017-08-22

Aktualiserad information om kursens tentamenstillfällen finns på hemsidan för IMS

## **Betygskriterier / Assement criteria:**

Betygssättningen sker enligt en sjugradig betygsskala: A (utmärkt), B (mycket bra), C (bra), D (tillfredsställande), E (tillräckligt), Fx (otillräckligt), F (helt otillräckligt). För att få godkänt resultat på hela kursen krävs lägst betyget E på samtliga delkurser samt att studenten deltagit på alla obligatoriska seminarier och studiebesök.

Assessment is based on a criterion-referenced scale. A, B, C, D and E are approved grades. Fx and F are failed grades. In order to obtain final approval the course requires a minimum grade of E for the written exam and that all course requirements are met.

## A = Excellent (90-100)

Original, nuanced and well-justified analysis and argumentation along with a critical perspective Thorough and thoughtful engagement with course literature, moving image material and other course material (lectures, discussions). Learning outcomes for the course are reached outstandingly. Impeccable written presentation, perfectly fulfilled reference requirements, all course work completed in accordance with directions

## B = Very good (80-89)

Original and well-justified argumentation and analysis with only minor flaws, along with a critical perspective. Thoughtful engagement with course literature, moving image material and other course material (lectures, discussions). Learning outcomes for the course are reached very well. Written presentation with no or only minor flaws, perfectly fulfilled reference requirements, all course work completed in accordance with directions

## C = Good (70-79)

Competent and balanced analysis, however somewhat lacking in originality and/or convincingness Consistent and competent engagement with course literature, moving image material and other course material (lectures, discussions). Learning outcomes for the course are reached well. Written presentation with only minor flaws, well fulfilled reference requirements, all course work completed in accordance with directions



## D = Satisfactory (60-69)

There is some sufficiently competent analysis, but major flaws in originality and/or convincingness Inconsistent but adequate engagement with course literature, moving image material and other course material (lectures, discussions). Learning outcomes for the course are reached satisfactorily. Written presentation with some flaws, fulfilled reference requirements, all course work completed in sufficient accordance with directions

## E = Poor (50-59)

There is some analysis, but major flaws in originality and/or convincingness Sufficient engagement with course literature, moving image material and other course material (lectures, discussions). Learning outcomes for the course are sufficiently reached. Written presentation with flaws, fulfilled reference requirements, all course work completed in sufficient accordance with directions

## Fx = Inadequate

Almost all of the criteria for E (at minimum) have been fulfilled, but some revision is required in order for a pass grade. Unfulfilled reference requirements can lead to a grade of Fx.

## F = Unacceptable

Most of the criteria for E have not been fulfilled and/or the student has not completed all requirements. A full supplementary examination is required.