

Fashion Issues: Critical Fashion Studies

The Nordic Museum, Stockholm
May 16-17, 2014

May 16

Session I: 09.30-12.30

09.30 Welcome note and Introduction

“FASHION DESIGN SCHOOLS & CRITICAL THINKING: PRACTICES & PROCESSES”

09.45 **”New Knowledge effectively shared: Reflections on Research Paradigms and Frameworks in the Field of Fashion”**
Christopher Breward, Professor of Fashion History and Principal of Edinburgh College of Art, UK

10.15 **“Learned in Italy: A Fashion Decade at IUAV University of Venice, 2005-2014”**
Mario Lupano, Professor of Architecture History, IUAV University of Venice, and Alessandra Vaccari, Associate Professor of Fashion History and Theory, IUAV University of Venice, Italy

10.45 BREAK 15 min

11.00 **“Reflective Practice: A Method for Critical Fashion Design”**
Cilla Robach, Principal of Beckmans College of Design, and Maria Ben Saad, Senior Lecturer in Fashion Communication, Beckmans College of Design, Stockholm

11.30 **”Challenges facing 21st Century Fashion Design Education: Supply & Demand, Commerce vs. Creativity and a Redefinition of 'The Industry'”**
Fiona Dieffenbacher, Assistant Professor of Fashion Design and Director of the BFA Programme in Fashion Design, Parsons the New School, USA

12.00 **Q & A** moderated by Louise Wallenberg

Session II: 14.00-16.00

“THE BUSINESS MODEL: FASHION DESIGN SCHOOLS & THE INDUSTRY”

Caterina Salvador, Fashion Director, Gruppo Coin, Italy

Ian King, Professor of Aesthetics and Management, London College of Fashion, University of the Arts, UK

Maj-la Pizzelli, Founder and Director of HOW AB

Maria Luisa Frisa, Professor and Director BA Program Fashion Design and Multimedia Arts, University IUAV of Venice

Christian Lippich, Senior Designer, Tiger of Sweden

Panel discussion moderated by Gabriele Monti and Anja Aronowsky Cronberg

May 17
Session III: 13.00-16.00

“CRITICAL THINKING IN THE ACADEMIA / SCHOLARLY WORK IN ACADEMIA”

- 13.00 **“Fashion and Materialism”**
 Ulrich Lehmann, Professor of Fashion, University of the Creative Arts, UK
- 13.30 **“The New Order of the Academical iscourse and the Transdisciplinarity of Fashion Theory”**
 Patrizia Calefato, Associate Professor in Semiotics, Dipartimento dei Lettere, Lingue, Arti. Italianistica e Culture comparate, Bari University, Italy
- 14.00 BREAK 20 min
- 14.20 **“Critical Thinking and Fashion Studies”**
 Malcolm Barnard, Senior Lecturer in Visual Culture, School of the Arts, Loughborough University, UK
- 14.50 **”Fashion and Decline! The Sase of the Swedish Wollen Industry, c. 1870-1970”**
 Klas Nyberg, Professor of Fashion Studies, Centre for Fashion Studies, Stockholm University, Sweden
- 15.20 **Q & A** moderated by Andrea Kollnitz
- 15.50 **ROUND-UP** and CLOSING of the event

The symposium is organized by the Centre for Fashion Studies at Stockholm university in collaboration with IUAV University of Venice, Italy.

I
- - -
U
- - -
A
- - -
V

