Schedule, MA1, unit 6: Consumer Culture Theory & Fashion

If nothing else is stated, all lectures are held in Seminar room Wilson at the Centre for Fashion Studies on floor 5 in Filmhuset, Borgvägen1-5.

February 19, 10-12

Introduction to the course

Andrea Kollnitz

Lury: Introduction and chapter 1


February 21, 10-16

Designer Day at Beckmans Designhögskola

Marco Pecorari, Maria Ben Saad

This is a special event which will be announced more thoroughly within soon.

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1 All articles, unless explicitly stated otherwise, are available to download from the university library webpage. If you are hooked up to the university network, e.g. by sitting at a computer at the library, you can just search for the articles using google scholar.

2 Available as e-book at [www.sub.su.se](http://www.sub.su.se)

3 This text will be made available on Mondo.
February 24, 10-12  Consumption and Identity  
Elias LeGrand

Lury: chapter 8


Marion, Gilles and Agnes Nairn (2011), "'We make the shoes, you make the story' Teenage girls’ experiences of fashion: Bricolage, tactics and narrative identity," *Consumption, Markets and Culture*, 14 (1), 29-56.

February 26, 10-12  Fashion, Youth Subcultures, and Style  
Elias LeGrand


March 3, 10-12  Consumption and National Identity  
Andrea Kollnitz
Lury: chapter 3.


**March 6, 10-12**

*Brands and Consumption*

*Jacob Östberg*

Lury: chapter 6. Further texts will be announced.

**March 7, 13-15**

*Fashion Consumer Culture and Marginalized Whiteness*

*Elias LeGrand*


**March 11, 10-12**

*Seminar: student presentations of work in progress*

**March 11, 13-15**

*The Cult of Authenticity*

*Jacob Östberg*

Hartmann, Benjamin J. and Jacob Ostberg (2013), "Authenticating by Re-Enchantment: The Discursive Making of Craft Production", Journal of Marketing

March 12, 10-12    Fashion Consumption, Body and Gender
Lauren Downing-Peters

Lury, chapter 5. Further texts announced within soon.

March 14, 10-12    Critical Approaches to Consumption
Emma Lindblad

Lury: Chapter 7 and 8.


March 14, 13-16    Concluding discussion
Andrea Kollnitz


Seminar: student presentations of completed work (mandatory attendance).

March 21, 12.00    Submission of examination paper on Mondo